

CHILE

Coffee Awards 2018

by Latam SCA

Chile awards the best coffees from around the world

We are ready to award outstanding coffees from around the world. Participants will put their roasted coffee beans to test with a highly skilled tasting panel. Coffee, wine, beer, pisco and water professionals together with gastronomy business owners & managers. Its no a secret that Chileans are rocking with gastronomy development; they export everywhere and are able to offer in their country experiences worth the travel. The human factor has been key for this success and this time we call the industry to gather around coffee to award their level.

This is the first and only international coffee award in Chile, we aim to receive more than 200 entries from over 100 exhibitors, including coffees from Australia, Bolivia, Brazil, Colombia, Costa Rica, Denmark, Ecuador, New Zealand, Hong Kong, Indonesia, Canada, USA and UK, among many others. Entries start September 18th and the tasting will take place in Latam SCA lab in Santiago in December 2017. Results will be announced in January 2018.

Why Should You Enter?

Benchmarking your coffee against industry standards is the key for success.

Gain feedback & insights from gastronomy industry experts is crucial for product development.

Promote your coffees and tell your story & values through Latam SCA, media partners & press.

Need two more reasons?

TROPHIES & PRIZES Each category will have three winners.

THE BOOK Latam SCA will publish the "Chile Coffee Awards 2018" book in march and each participant will receive their own copy. In addition you will have an important discount when purchasing copies for your own use.

Categories & entry fee

The beverages will be espresso, cappuccino & filter coffees; single origen or blend (total of 6) USD120 per category (more than 4 entries obtain 10% discount)

USD 100 per category **EARLY BIRD** paying through September only

You will need to send 1 kilo bag of whole bean roasted coffee per entry

Dates & Deadlines

Application opens September 18th and closes November 24th

Samples should be delivered 27 November and December 1st

Tastings will take place during the first two weeks of December.

Head judges

Tasting panels of Chile Coffee Awards led by Juan Mario Carvajal, Coffee Diploma SCAE, former AST and technical judge at WBC 2015-2017; Pamela Villablanca, sommelier certified by Court of Master Sommelier, coffee hunter for Bee Coffee Shop & founder of Latam SCA.

Sponsors

We are looking for sponsors soon to be announced.

Guidelines & detailed information will be available Friday September 8th. Should you have any inquiries please communicate with us coffeeawards@latamsca.com.

www.latamsca.com